Appendix to the Rector's Ordinance No. 3/2026 of 21 January 2026

Education Quality Policy at Wroclaw University of Economics and Business

1. Wroclaw University of Economics and Business (WUEB) considers the following to be the main goals in the area of quality of education:
   1) Creating an environment conducive to obtaining high-quality education, responding to the real challenges of business and the socio-economic environment.
   2) Achieving a high competitive position on the Polish and international educational and labour markets, and thus creating conditions for career development for WUEB graduates.
   3) Continuous improvement of the education process focused on the development of a quality culture.

2. Wroclaw University of Economics and Business respects the provisions of national legislation established for higher education in Poland, the standards applicable in the European Higher Education Area, using the best academic standards and internal regulations.

3. In order to improve the quality of education, the following activities are considered to be priorities in the WUEB quality policy:
   1) ensuring the consistency of education programmes of WUEB with the National Qualifications Framework,
   2) linking education with research activities conducted at WUEB,
   3) monitoring and analysing the education process at WUEB, including verification of learning outcomes, in active cooperation with business and socio-economic environment entities,
   4) implementing recommendations resulting from self-assessment as well as programme and institutional evaluation, including the assessment and recommendations of foreign accreditation committees,
   5) continuous improvement of educational programmes in connection with the social and economic needs of the country and the region and in relation to the analysis of educational programmes in the best foreign universities,
   6) building a personalized educational path, supporting the development of the potential of each person in the context of dynamic changes in the labour market, technological development and the knowledge society,
   7) creating opportunities for experiential learning, including through internships and apprenticeships, participation in research and through community service,
   8) improving the quality of the teaching process by monitoring, evaluating and improving the didactic and cultural competences of academic teachers.

4. The implementation of the education quality policy at Wroclaw University of Economics and Business is primarily facilitated by:
   1) realizing the vision and mission of the University, and thus inspiring development and creating a community responsible for the future of the economy, society and business by creating an environment for the development of knowledge and competences,
   2) building a cohesive community involved in improving the quality of the education process, promoting a culture of quality taking into account student perspectives, and at the same

time focused on the internationalization of didactics and shaping strong relations with the business and social environment, as well as activities for sustainable development,

3) a process-based approach to managing the quality of education at WUEB, which is expressed in the Internal Education Quality Assurance System.