



Wrocław
**UNIVERSITY
OF ECONOMICS
AND BUSINESS**

COOPERATION OFFER

2024/25

Wrocław University of Economics and Business

– The Power of Synergy Between Tradition and Innovation

It is no coincidence that the Wrocław University of Economics and Business researchers are top specialists in their fields. This is not only due to their extensive experience in both domestic and international markets but also to the multifaceted operations of the university's various departments.

The multifunctional Competence Centres at Wrocław University of Economics and Business both address routine and unique challenges and comprehensively support the development of businesses, local authorities and non-governmental organisations. Importantly, experts from Wrocław University of Economics and Business have extensive and diverse experience in collaborating with external entities, which ensures that our services are perfectly tailored to the specific needs of our partners.

Discover the details and learn how you can embark on a collaborative development journey with our experts.



1

Research

We conduct research on behalf of companies and local authorities, and collaborate with various industries in the fields of economics, management, finance, new technologies and environmental protection. Our experts use innovative research methods that are geared to the needs of each company.

2

Expertise

We produce comprehensive expert reports and opinions for companies and public entities in the areas of economics, finance, management, development and environmental protection. Our specialists customise the analytical tools and research methods for each project, focusing on the unique needs of the client and the industry in which they operate.

3

Development

Individual support from experts at Wrocław University of Economics and Business accelerates the growth of companies and local authorities. Our research teams offer a wide range of services, including dedicated training, partnership in project implementation and support in strategy development.

Knowledge and Innovation Transfer and Commercialization Center

– CTWIK

The Knowledge and Innovation Transfer and Commercialization Center offers comprehensive support in transferring knowledge from university research to business practice.

We enhance the competitiveness of businesses and support local authorities by developing new solutions and championing joint science and business initiatives for research and development. Additionally, we provide various entities, from both the business and public sectors, with the analyses, opinions and expertise needed to solve current challenges, manage efficiently and take decisions that best meet the needs of each institution or company.

Since its establishment in October 2018, the Knowledge and Innovation Transfer and Commercialization Center at the Wrocław University of Economics and Business has produced 46 research projects, expert opinions and innovative solutions for entrepreneurs, valued at over PLN 3,500,000.

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Academic Research and Development Centre

– BioR&D

What do we offer?

- scientific partnership in collaboration in innovative R&D and implementation projects
- carrying out (including as subcontractors in projects) contract research and development work in the areas of food technology, waste biodegradation and the treatment of highly charged wastewater associated with food production
- dedicated software projects: computer-based measurement and control systems for supporting and automating research and experimental and manufacturing processes
- analysis, expertise, training and workshops in the area of food and nutrition technology and waste management
- networking activities to connect experts from academia with partners from industry and agriculture.

Contact us:

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What do we offer?

- assistance in establishing cooperation with the scientific team for innovation voucher projects
- support from scientific experts who provide expertise, analyses, opinions or services based on the university's research infrastructure (knowledge transfer)
- confirmation of collaboration between business and scientific partners for the implementation and joint execution of R&D work, and the commercialisation of its results
- support in formalising science/business cooperation, including drafting contracts, agreements and consortium agreements for joint projects with companies
- advice on intellectual property protection.

We are an interdisciplinary team of experts specialising in research implementation of technological processes related to food production, waste management, biotechnology and environmental protection. We offer every stage of project implementation: from identifying sources of funding, assisting with application writing, planning and executing experiments and research to developing strategies for protecting the intellectual property generated.

Our interests align with the Intelligent Specialisations of Lower Silesia 2030, particularly in the sub-areas of Chemical Technologies (Chemistry and Biomedicine) and Extraction of Raw Materials from Waste (Natural and Secondary Raw Materials), as well as the horizontal specialisations 'Green Deal' and 'Industry 4.0'. Our services are aimed at companies, local authorities and third sector organisations.



◀ More information about completed projects

Adaptive Food Systems Accelerator

– Research Centre

Our mission is to develop the concept of Adaptive Food Systems in response to the challenges posed by the European Commission's Food2030 policy and the 17 Sustainable Development Goals set by the United Nations.

In the field of food technology and nutrition, we are particularly interested in innovative processing techniques, producing high-quality food and responding to the challenges of feeding a growing global population. We are keenly interested in the rapidly developing local market for high-quality food production, which is part of the National Intelligent Specialisation and Lower Silesian Intelligent Specialisation.

What do we offer?

- partnership in innovative implementation-based projects (both national and international), involving the planning and execution of research and development work in areas such as:
 - the use of ancient cereals (e.g. spelt, emmer wheat or Einkorn wheat) and non-standard cereals (e.g. buckwheat, amaranth or glass gem corn) to develop innovative food product recipes
 - developing gluten-free and dairy-free product recipes using exclusively plant-based ingredients or incorporating edible insects
 - analysing and creating innovative health-promoting recipes using traditional plant raw materials, such as non-noble grape varieties, cornus, chokeberries and sloes, with a focus on maintaining high antioxidant activity
 - managing waste streams from the food industry (e.g. fruit and vegetable pomace or vegetable leaves) and developing food product formulations that effectively incorporate these raw materials.
- utilising modern techniques for isolating active substances from plant raw materials (microwave-assisted extraction, ultrasound-assisted extraction, supercritical carbon dioxide extraction, electromagnetic field-assisted solvent extraction)
- applying beta-glucan (1-3-β-D-glucan, 1-3, 1-4-β-D-glucan or 1-3, 1-6-β-D-glucan) as an active ingredient in food technology, cosmetics and pharmaceuticals
- biorefining plant raw materials to obtain substances and intermediates for use in food technology, cosmetics and pharmaceuticals
- using materials derived from the processing of plant raw materials to formulate functional food products
- conducting research on new systems and technological and production solutions, including their implementation and the introduction of new products and services as a subcontractor in projects
- providing opinions, expert reports and analyses
- offering training, workshops and speakers in the area of adaptive food systems
- initiating networking activities for the international, national and regional collaboration between experts from academia and industry partners
- advising on the internationalisation of innovative solutions in food industry processing
- conducting market research, taking into account the needs, constraints and socio-cultural characteristics in traditional, niche and innovative food production and consumption.



Contact us:

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Asia-Pacific Research Centre

We are a team of experts specialising in Asia, collaborating with companies and organisations from the Asia-Pacific region. Our mission is to generate and strengthen sustainable and fruitful collaboration between Europe and Asia. We believe in the importance of understanding foreign cultures and building relationships founded on diversity. Our primary focus is on international and intercultural management.

The Centre's members, who possess extensive academic achievements and practical experience in working with business entities, have produced expert reports and analyses on Asian markets for prestigious state institutions and have authored numerous studies on the subject.

Contact us:

Director of the Centre: Dr Szymon Mazurek
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What do we offer?

- expertise and analysis, as well as comprehensive consultancy in international and intercultural management for companies from the Asia-Pacific region operating in Poland, and for Polish and European entrepreneurs doing business in Asia-Pacific countries
- assistance in securing funding for interdisciplinary research, teaching and implementation-based projects on the Asia-Pacific region and the relationship between Europe and Asia
- development of programmes for conferences, lectures and educational activities, and active support for networking with research institutions, companies, governmental and non-governmental organisations in the Asia-Pacific region and Europe for joint research and teaching projects, as well as expert support.

The mission of our team is to establish a platform for knowledge transfer and the exchange of experience between local authorities, local entrepreneurs, NGO representatives and the Wrocław University of Economics and Business.

Our goal is to create a framework for mutual contact and idea initiation that will, in the long run, generate effective development initiatives from our university and Wrocław, benefiting other local government units. One of our objectives is to enhance the cohesion of Lower Silesia by stimulating grassroots initiatives, fostering entrepreneurship and promoting networking within the region. Our offer is targeted at companies, local government units and third sector organisations.

Centre for Local Government Research and Development

What do we offer?

- partnership to initiate, coordinate, support and conduct research projects on local governance
- comprehensive consultancy for local authorities, including data collection, diagnosis, case analysis and the development of innovative solutions to support growth
- initiating and supporting educational activities through postgraduate studies, courses, training and consultancy in collaboration with the Centre for Lifelong Learning and other units dedicated to professional local government training
- networking initiatives, organising congresses, conferences, lectures and workshops to effectively build a network of the Wrocław University of Economics and Business experts and connect them with local government employees and local and regional leaders.

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Centre for Intelligent Management Systems

We conduct interdisciplinary research into the application of artificial intelligence in management systems. Our work includes:

- utilising cognitive technologies in management systems
- machine learning, including deep learning
- knowledge management
- artificial neural networks
- fuzzy and probabilistic systems
- integration of management information systems
- resolving knowledge conflicts in multi-agent decision support systems.

Our research aligns with the "Industry 4.0" horizontal specialisation, which is also the Intelligent Specialisation of Lower Silesia.

What do we offer?

- partnership in scientific, research and development implementation-based projects funded by national and international grants, particularly in the fields of management support systems, artificial intelligence and process improvement through large data set processing
- planning and executing scientific, research and development work for businesses, including subcontracting in projects
- providing opinions, expert reports and analyses
- support services for public administration in implementing IT systems
- organising training, workshops and lectures, as well as consultancy in management support systems and artificial intelligence
- conducting market research.

Our team's mission is to develop and disseminate cutting-edge knowledge and to boost competencies in improving urban passenger and freight transport. We aim to bridge the gap between the scientific community and various stakeholder groups.

We are an interdisciplinary and international team of experts representing seven universities across four continents. Our goal is to assist businesses, particularly courier and retail companies and the e-commerce sector, as well as local governments, in devising effective solutions to complex logistics challenges.

Our services are designed for companies, local authorities and third sector organisations.

The City Logistics Centre

CLCentre

What do we offer?

- assistance in developing research concepts for implementation-based projects tailored to the needs of business or governmental partners
- contract research and development in the field of city logistics
- support for urban municipalities in crafting mobility and freight transport strategies, and in effectively tackling logistics issues
- training, workshops and talks on urban logistics for local authorities, courier companies, retail businesses and more
- networking initiatives to connect academic experts with business and local government partners through the urban logistics partnership
- expert analysis and consultancy in logistics.

Contact us:

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More information
about completed
projects



Contact us:

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Green Team

– Centre for Sustainable Development

Our mission is to provide comprehensive education for sustainable development, encompassing sustainable production and consumption, human rights, civil society building and raising awareness of current social and environmental challenges.

We aim to shape the social and environmental consciousness of both the internal and external stakeholders of the Wrocław University of Economics and Business. Our team comprises academics from various departments and administrative staff from numerous units, all united by a commitment to promoting equality, diversity, tolerance and openness. The Centre focusses on building expertise in eco-development, thereby advancing the University's fourth mission – the concept of sustainable development – through teaching, research and collaboration with local authorities.

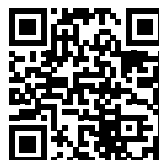
Contact us:

Director of the Centre: Dr Bożena Ryszawska, Prof. at the WUEB
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What do we offer?

- assistance in developing and implementing green transformation concepts, such as renewable energy use, waste segregation and reducing plastic usage
- support in formulating strategies and policies that promote management practices in the spirit of sustainable development
- guidance on developing strategies and policies that enable businesses to operate with integrity, adhering to business ethics and corporate social responsibility
- assistance in implementing projects focussed on diversity management and fostering cross-sectoral cooperation
- development of inter-university and international cooperation programmes to stimulate knowledge exchange and development in sustainability and social responsibility.

▶ More information
about completed
projects



Institute for Sustainable Energy Management

– IZGE

We are an interdisciplinary team of experts focussed on the broad topic of energy transition towards sustainable energy.

Our mission is to develop and disseminate cutting-edge knowledge and to expand and enhance competencies in:

- gas-fired power generation, including bio-methane
- the green economy, particularly photovoltaics (including energy prosumption and the development of micro-installations)
- wind power plants (offshore and onshore)
- the blue economy (hydropower and offshore renewable energy).

We also explore hydrogen economy, electromobility, investment efficiency in energy and energy-efficient construction. Our services are targeted at companies, local government units and third sector organisations.

What do we offer?

- assistance in developing research concepts for implementation-based projects for business or administrative partners
- contract research and development work in our areas of expertise
- analysis and expertise in sustainable energy and energy transition, including for the energy sector
- new research directions and application opportunities in research funding programmes in Poland and internationally
- support for stakeholders in improving energy efficiency
- seminars, workshops and conferences on energy transition, as well as events promoting sustainable energy transition at the local, provincial or national levels.

Contact us:

Director of the Centre: Dr Adam Węgrzyn
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Virtual Finance Laboratory

The Centre commercialises research outcomes in finance, accounting and economics conducted at the Wrocław University of Economics and Business.

Our team of experts offers support to companies in both the financial and non-financial sectors, business environment institutions, national and regional development funds and law firms. We assist entities interested in innovative financial instruments in financing projects aimed at building a sustainable, green economy. Our reports and expert opinions are also used in legal proceedings.

Contact us:

Director of the Centre: Dr Krzysztof Biegun

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What do we offer?

- construction and optimisation of investor communication strategies, including support in meeting the disclosure obligations of companies listed on the Warsaw Stock Exchange
- analyses of companies' financial statements and financial condition, industry and sector analyses and macro-environmental analyses, particularly concerning extraordinary phenomena and their impact on contract performance conditions
- finance and accounting expert services, including:
 - accounting for economic operations
 - disclosure and recognition of economic events in financial statements
 - consolidation of financial statements
 - recognition and disclosure of business combinations
 - development of accounting policies and charts of accounts
 - preparation of financial statements
 - internal audits.
- Public-private partnership: Development of documentation for public or private partners to realise investments and establish long-term collaboration under the public-private partnership model, including legal, market, risk area and financial analyses, particularly value for money.
- Succession in small and medium-sized enterprises: Comprehensive analysis to ensure business continuity according to the expectations of existing owners, including proposal scenarios for succession and long-term risk mitigation.
- Investments in health care: Expert advice on implementing various types of investments in medical entities, funded by the National Health Fund or commercially. Services include market analyses, risk assessment and financial forecasting, along with documentation for owners, investors and financial institutions.
- Exchange rate risk management: Development of procedures, selection of tools and optimisation of hedging costs to manage exchange rate risks within the company.
- Bond issuance: Preparation of bond issuance concepts, including revenue bonds, social impact bonds and green bonds, along with advice on combining different financing forms.
- Business plans for investment projects: Development of comprehensive business plans for investment projects, covering owner potential analysis, legal and market analysis, risk areas, financial forecasts and recommended scenarios for the project's implementation.
- Financial and legal aspects of commercial contracts: Advising on the legal and financial aspects of commercial companies, covering formation, transformation, mergers, demergers, closures and restructuring.
- Double taxation treaties: Interpreting and applying double taxation treaties, referencing the OECD Model Convention on Income and Wealth Tax.
- Public procurement law: Providing advice and support to contracting authorities and participants in public procurement processes.

Centre: The Outdoor Education Centre

– CEO (OEC)

The team at this interdisciplinary centre comprises experts from various fields, including community organisations involved in education, outdoor activities, recreation and safety education.

The concept of outdoor education is centred on learning through independent experiences and experimentation beyond the classroom. Typical activities in outdoor education include team games, hiking, expeditions, climbing, rope tasks, water sports, archery, raft building and survival expeditions.

Research has shown that outdoor activities develop skills such as teamwork, interpersonal communication, personal and collective responsibility, creative thinking, problem-solving, self-confidence and relationship-building. Numerous studies confirm the positive outcomes of educational programmes that integrate traditional teaching with outdoor activities.

Contact us:

Director of the Centre: Dr Agnieszka Jagoda, Prof. at the WUEB

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We offer companies, educational establishments, local authorities and third sector organisations the following:

- Expert advice: Providing support in initiating lifelong learning, including educational needs analysis, curriculum design and effectiveness monitoring
- Alternative education paths: Developing innovative educational concepts that incorporate various forms of outdoor education in collaboration with community organisations

- Public awareness and education: Promoting healthy lifestyles and safety through educational activities and public campaigns, raising awareness of the benefits of outdoor activities
- New research directions: Initiating research on safety and outdoor activities to develop new methods and practices, and enhancing cooperation among stakeholders in outdoor education and safety
- Outdoor seminars: Organising seminars with outdoor safety experts, featuring workshops and talks to educate and share experiences among participants.

For the media

We offer the media extensive experience in media engagement on the topic of outdoor education.

EFQM Business Excellence Centre

Transform your organisation with the help of the EFQM Business Excellence Centre.

The EFQM Business Excellence Centre helps organisations develop strategies and create sustainable value rooted in sustainability principles. Using the EFQM model, organisations can achieve long-term profitability and high productivity by engaging employees and leaders at all levels, encouraging innovation and leveraging the latest technologies.

The EFQM model is globally recognised as a framework that aids organisations in managing both strategically and operationally. It supports the implementation of organisational improvement tools and methods such as change management, risk management and organisational transformation.

We currently provide services and assistance to leading multinational corporations and local government organisations.

Contact us:

Director of the Centre: Dr Joanna Martusewicz

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What do we offer?

- Training and consultancy
 - Types of training: We offer a range of training on improving organisations using the EFQM model, from basic to advanced levels.
 - Course programmes: Our courses include modules such as the EFQM model, the RADAR tool, the organisational ecosystem and the EFQM digital platform.
 - Benefits: Participants will gain the skills necessary to conduct a strategic assessment of their organisation, foster a culture of continuous improvement and enhance sustainability efforts based on ESG principles.
 - Requirements: Participants must complete the EFQM Foundation Training and Post-Foundation Project before enrolling in the advanced courses.

- Assessment of the organisation
 - International EFQM awards: Our assessment schemes enable any organisation to pursue improvement, regardless of size, maturity, ownership type or business sector.
 - EFQM recognition programme: We encourage organisations to continually improve and foster a culture of excellence by offering international recognition through awards such as Validated by EFQM, Qualified by EFQM and Recognized by EFQM.
 - Feedback: Each evaluation scheme provides valuable feedback and recommendations for further development and improvement.
- Preparation for the EFQM Global Award
 - Organisations that have achieved the Recognized by EFQM 5* distinction at the national level are eligible to compete at the global level.

Why choose our Centre?

- Experts with international experience: Our experts are involved in international organisation assessments, including the EFQM Global Award, and bring years of experience from national and international organisations.
- Comprehensive services: We offer a full range of training and consultancy services tailored to the specific needs of companies, educational units, local authorities and third sector organisations.
- Partnership approach: Our services are customised to meet the individual needs of our partners, ensuring that together we achieve outstanding results.

Diversity, Equity & Inclusion (DEI) Competence Centre

Diversity management is becoming a common practice in organisations around the world. A key aspect of this process is recognising and embracing differences among people to promote diversity and inclusion in the workplace.

This diversity encompasses characteristics such as gender, age, ethnicity, sexual orientation, disability and religious beliefs. Additionally, it includes external factors such as work experience, income, education, marital status, parenting, habits and leisure activities.

Organisations that develop the ability to manage diversity can expect to benefit from optimised decision-making processes, increased employee satisfaction and commitment, heightened creativity and innovation, a positive corporate image and improved financial performance.

We are an interdisciplinary team of experts dedicated to developing and disseminating knowledge and enhancing skills in Diversity, Equity & Inclusion (DEI). Our mission is to create an open space for discussing diversity, to inspire organisations and to provide support in the area of DEI through consulting, advisory and training services and building cross-sector partnerships.

Contact us:

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What do we offer?

- We assess the organisation's DEI maturity and assist in developing a strategy and Action Plan for diversity management.
- We offer consultancy services in multicultural team management, enhancing employees' cultural intelligence.
- We support the creation of an inclusive organisational culture and working environment, and promote inclusive leadership, communication and HR processes, such as employer branding, recruitment, hiring, development and wellbeing.

- We develop ethical programmes, procedures and policies to address undesirable behaviour within organisations.
- We provide guidance on competence volunteering.
- We conduct analyses and provide expertise in DEI, offering best practices.
- We initiate networking activities and establish cross-sector partnerships.
- We host conferences, training workshops and lectures on diversity management, particularly addressing stereotypes, prejudice, bullying and discrimination in the workplace.

For the media

Our experts will elucidate the essence of Diversity, Equity & Inclusion, the dimensions of diversity, the rationale and benefits of promoting diversity management and the challenges associated with this process.

UNIwersytet Ekonomiczny



Our Experience, Your Development

The Wrocław University of Economics and Business boasts 77 years of educational and technological advancement. Here, we excel at transforming extensive theoretical knowledge into practical applications, which translates into tangible business outcomes.

Better Development Opportunities for Companies and Local Authorities

A key component of our business offering is the Centre for Business Cooperation, which was established in response to the rapid changes in the economy.

The CBC collaborates with private companies, local government units, foundations and associations. What does this collaboration offer? It provides access to the expert knowledge of our academic staff, opportunities to improve employee competencies and avenues for organisational growth. Partnering with the Wrocław University of Economics and Business also helps companies and organisations boost their brand visibility and attract new talent.

At the Wrocław University of Economics and Business, we recognise and nurture potential, guiding it towards success. Hence, we support not only established entities, but also those just entering the market. The inQUBE University Business Incubator supports the entrepreneurial aspirations of students, graduates, academics and budding entrepreneurs. The inQUBE team provides the ideal conditions for the creation and growth of SME businesses, offering advice on commercialising ideas and securing funding. Additionally, we focus on transferring knowledge from research to business practice. Alongside the Knowledge Transfer and Innovation and Commercialisation Centre, we carry out research, provide expert opinions and develop innovative solutions for entrepreneurs. The outcome is enhanced competitiveness for companies and robust support for local authorities.

Management Studies And Training For Professionals

At the Wrocław University of Economics and Business, we understand the vital importance of individual development for the success of an entire organisation. **Our Executive Master of Business Administration (EMBA) programme is an elite management education course, which was designed by a team of experts from both the business and academic sectors and which meets global standards, as confirmed by our AMBA accreditation.** Our commitment to excellence is evident with over 30 editions of the EMBA programme completed and more than 1,000 graduates.

The Lifelong Learning Centre at the Wrocław University of Economics and Business goal is to improve the competencies of various professional groups. Over its 11 years of operation, the Centre has offered more than 70 fields of postgraduate studies, resulting in over 24,000 graduates. Furthermore, the University hosts the Examination Centre of the Foreign Language Study, which collaborates with prestigious international institutions such as Pearson London and Cambridge University. Since 2019, the Wrocław University of Economics and Business has been part of a select group of universities authorised to certify staff with professional qualifications from the Chartered Institute for Securities & Investment.

Check out the details and find out how we can get on the development path together!



Business Cooperation Centre

– BCC

BCC connects knowledge and talents with needs of our partners, which in the frame of our activities have possibility to realise business goals, find employees or experts for the company's projects, but also companies obtain necessary expertise, research and reports for specific activity, and establish long-term cooperation with the University.

BCC (formerly Career and Professional Promotion Office) has been operating at the University since 2006. We join business with the academic world, following the win-win principle. To date, more than 1569 companies and institutions of the socio-economic environment trusted us. We cooperate with 408 of them permanently. Such cooperation results in numbers of activities, events and development projects for students during each academic year.

We respond to the needs of the socio-economic environment, by realizing them or contacting with the University. Among them are:

- Knowledge and Innovation Transfer and Commercialization Center (CTWIK)
- LifeLong Learning Center (CKU)
- Executive Master of Business Administration (EMBA)
- Innovative Solutions Design Center (DT HUB)
- Foreign Language Center (SJO)
- University Business Incubator (inQUBE)

Cooperation allows us to achieve our mutual goals.

What do we offer?

- access to university business service providers
- connections with experts and 13 specialised competence centres
- engagement with over 8,000 students, including those involved in 44 student organisations
- proven experience in organising student events at the university
- tools and expertise to help find the right employees for your company.

Recommended

- Job fairs – Recruit talent directly on the Wrocław University of Economics and Business campus twice a year.
- Guest lectures – Share your knowledge with students in the classroom.
- Jobteaser – Post opportunities on a dedicated platform for students.
- Employer Branding Day (EB Day) – Promote your brand on the university campus.
- Training programmes – Showcase your expertise and build your brand through knowledge sharing with students.
- Mentoring programme – Elevate your brand by having your employees act as mentors, demonstrating a commitment to student development.
- University internship programme – Evaluate potential candidates through internships and assess their performance on real tasks.

Contact us:

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Executive Master of Business Administration

– EMBA



1000+
graduates



31
editions



2 years
of study



4 semesters
of instruction



676 hours
of classes

The Executive Master of Business Administration (EMBA) programme at the Wrocław University of Economics and Business is a prestigious course designed specifically for senior managers.

What makes this programme exceptional:

- a curriculum crafted by a team of experts from both the business and academic worlds
- a highly experienced teaching staff
- top-quality courses that meet global standards, validated by AMBA accreditation. This prestigious accreditation is held by fewer than 300 business schools worldwide, and only a select few universities in Poland have achieved it.

The Executive MBA programme is tailored for active professionals who are:

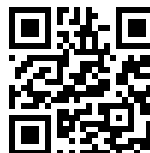
- managers with at least 5 years of professional experience
- university graduates.

Contact us:

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about completed
projects



EXECUTIVE MBA

What do we offer?

We are the sole university in Poland offering this unique opportunity. Our Executive MBA programme provides both a graduate or postgraduate diploma and an Executive MBA certificate.

Additionally, students can benefit from a personalised development path. We also offer the chance to participate in the WINGS programme and select business modules.

WINGS programme

The WINGS programme supports the development of key areas for managers and their organisations. It includes an individual assessment of managerial competencies and the opportunity for consultations with specialists and coaches.

Business modules

These modules offer the chance to work on case studies from participating companies, which are conducted during the second year of the programme.

We run the programme in two languages:

- Polish (one module as part of the curriculum is taught in English: Intercultural and International Business)
- English, where students complete the Swiss Gateway to International Business module in collaboration with the University of Neuchâtel in Switzerland.

LifeLong Learning Center

– CKU

The need for ever-higher professional qualifications and competences require lifelong learning - it is essential for adapting to rapid change.

“The Future of Education: 2046 Scenarios”

Over the past 11 years, we have proudly offered top-quality postgraduate studies and training, helping individuals to gain valuable knowledge and skills. Our commitment to lifelong learning ensures that we continue to provide education and development opportunities that meet the highest standards.

With a diverse range of programmes and exceptional staff, we offer not only a solid foundation of knowledge but also the practical skills needed in today's dynamic business environment. We create networking opportunities for professionals and provide inspiring development options for individuals at any stage of their careers. Our dedicated team is here to help you choose the best path for your growth. Join us to discover, develop, and take action!



24,000+
alumni



11 years
of activity



60+ training
topics



70+ postgraduate
subjects

What do we offer?

- Modern education programmes and innovative teaching methods
- Support from experts in both science and business
- The flexibility to create your own development paths with chosen training modules
- Access to courses in traditional, online, or hybrid formats
- Learning opportunities available in both Polish and English

We create an environment for continuous development

We understand how to effectively blend theory and practice, providing structured, multidisciplinary knowledge grounded in robust scientific research and relevant case studies. Our development programmes are designed to meet current business needs. We are supported in this challenge by experts from various organisations, including EY Global Delivery Services, the Polish Institute of Internal Control, Max Hemp, the Polish Association of Developers, TaxAGroup, the Association of Financial Enterprises, DT HUB - Innovative Solutions Design Center, InQUBE, and Executive MBA.

Our postgraduate programmes offer:

- comprehensive knowledge and essential skills, confirmed by a certificate from the university
- top qualifications through collaboration with organisations such as CIMA, ACCA, and IPMA
- certifications in Agile PM, MS Project, Prince2 and the Polish Institute of Internal Control
- long-term expert support
- opportunities to expand professional networks

Our training courses provide:

- deepening and updating of your specialist knowledge
- a focused format for developing practical skills
- a completion certificate issued by the university
- quick and tangible results
- opportunities to expand professional networks.



Scan for more information about our offerings.

Contact us:

Director of the Centre: Dr Sylwia Wrona, Prof. at the WUEB

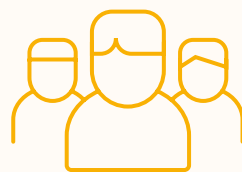
podyplomowe.ue.wroc.pl | podyplomowe@ue.wroc.pl | szkolenia.ue.wroc.pl | szkolenia@ue.wroc.pl
71 36 80 949 | 71 36 80 380 | ul. Kamienna 43, 53-307 Wrocław

We respond to the needs of our users

We are dedicated to enhancing the skills of various professional groups. Our approach is open, flexible, and focused on supporting their development. Our services cater to both institutional clients and individual participants.

For companies and public sector organisations, we design postgraduate programmes and customised training courses that are specifically tailored to their needs. During the initial consultation, we take the time to understand the participants' expectations and collaboratively define the training objectives, detailed programme, course format, and suitable dates.

Our offerings are always aligned with the latest knowledge available and are based on the goal of developing practical skills that meet our clients' needs. We work with real industry examples to address the actual challenges faced by participants.



Trusted by:

Maspex,
Credit Suisse,
Eurobank,
Parker Hannifin,
Credit Agricole.

We specialise in the following areas:

- audit and financial control
- finance and accounting
- HR
- IT, e-business and e-communication
- interpersonal skills
- managerial competence
- logistics
- marketing and sales
- taxes
- food technology and nutrition
- management
- project, process and quality management.

Shaping the competences of the future

We closely monitor evolving trends and adapt our offerings to meet global developments. For the 2024/2025 academic year, we are introducing new postgraduate programmes:

- Cretificated School of Facilitators
- Academy of Recruiter and Headhunter
- Advanced Leadership Research Programme
- AI and Technologies in Audit and Internal Control
- Cretificated School of Facilitators
- Innovation Manager Academy
- Academy of Recruiter and Headhunter
- Cretificated School of Facilitators
- Diet coaching
- Financial Controlling
- Geriatric dietetics
- Marketing in tourist services
- The Manager of Processes Improvement
- DEI Manager
- Artificial intelligence for business
- Wellbeing in the Organization
- Organization's Operations Continuity Management

What are our participants saying?



"It was a truly enjoyable experience, filled with learning, new ideas, and fantastic people with a wealth of knowledge and experiences. Thank you for this intensive year, and I hope to see you again!"



"The study topics were very comprehensive and varied, all presented in a clear and concise manner. The atmosphere, organisation of the classes, professionalism, and extensive knowledge of the lecturers all deserve a rating of 6!"



"This programme has greatly contributed to my personal growth—it has completely changed my approach to my work. These studies have been the best investment I've made in the last few years!"

Knowledge and Innovation Transfer and Commercialization Center

– CTWIK

At CTWIK, we enhance competitiveness by providing unique expertise. We offer comprehensive support in transferring knowledge from our university's research into practical business applications.

Additionally, we bolster the competitiveness of companies and support local governments by developing new solutions and fostering collaborative science and business initiatives for research and development. We also provide various organisations-both in the private and public sectors-with the analyses, opinions and expertise needed to address current challenges, manage effectively and take optimal decisions for their specific needs.

Since the establishment of the Knowledge and Innovation Transfer and Commercialization Center in October 2018, the Wrocław University of Economics and Business has conducted 50 research projects, expert analyses and innovative solutions for businesses, all through contracts valued at over PLN 4,000,000.

What do we offer?

- assistance in connecting with the scientific team required for innovation voucher projects
- support from scientific experts who will provide expertise, analysis, opinions or services based on the university's research infrastructure (knowledge transfer)
- verification of collaboration between business and scientific partners for the implementation and joint execution of R&D work and the commercialisation of the results
- help with formalising science/business partnerships, including contracts, agreements and consortium agreements for joint projects with enterprises
- guidance on intellectual property protection.

Contact us:

Director of the Centre: Dr Aleksandra Burdukiewicz

transferwiedzy.uew.pl/en | ctwik@ue.wroc.pl | +48 71 36 80 760 | +48 71 36 80 230

ul. Komandorska 118/120, 53-345 Wrocław



More information about completed projects

University Business Incubator

– inQUBE

At inQUBE, we mitigate the risks associated with launching a startup. Our University Business Incubator is dedicated to supporting the entrepreneurial ambitions of students, graduates, academics and aspiring business owners.

Our team is actively engaged in various initiatives, including:

- promoting entrepreneurship through creative workshops aimed at testing innovative business ideas
- developing and implementing long-term mentoring programmes for startups
- providing advice and consultancy for individuals thinking of starting their own business.

We assist startups in securing external funding to foster their growth and organise numerous competitions and workshops geared to their needs. Our partners include leading venture capital funds and companies committed to supporting startups.

Located on the campus of the Wrocław University of Economics and Business, inQUBE is a modern facility designed as a hub for meetings, work and study. Our University Business Incubator offers office spaces, conference rooms, coworking areas, relaxation zones and an event space comprising two halls and a foyer for business networking. The facility welcomes entrepreneurs, whether they are inQUBE residents, external companies or students.

Contact us:

Director of the Centre: Jan Jakub Cendrowski

inqube.pl | uip@ue.wroc.pl | +48 71 36 80 858 | +48 694 941 231
ul. Wielka 67, 53-340 Wrocław

More information
about completed
projects



10,000+
participants
at our events



200+
workshops
and webinars



600+
individual
consultations



100+
incubated
startups

Pitch MeetUp - University for Startups

A conference bridging business and science, where founders, innovators, technologists, academics and representatives from investment funds and corporations gather to discuss the state of the Polish startup ecosystem

Postgraduate Course: „Startup Excellence”

A one-year hybrid postgraduate course created by inQUBE, distinguished by a teaching staff comprising 90% practitioners and covering a broad range of topics from management to law, finance, sales and team communication. Our partners include leading Polish VC funds, and the in-person sessions are held at the Google for Startups headquarters.

inQUBE Academy

A proprietary incubation programme where founders learn how to build their startups and expand their business networks by participating in workshops and events with top industry experts

inQUBE Breakfast

Our monthly meetings provide a space for budding entrepreneurs, representatives of research centres and established businesses to exchange ideas and experiences. This initiative aims to support and integrate the local startup ecosystem with the business community.

Startup Launchpad

As one of the world's leading centres for the development of young companies, Wrocław is the ideal place to incubate startups. Our two-month mentoring programme, in partnership with Startup Wrocław, connects young startups with experienced mentors who offer invaluable support and expertise.

DT HUB

– Innovative Solutions Design Center

We create an interdisciplinary design environment at the science-business interface, based on the practical tools of the Design Thinking methodology.

We run creative sessions where we design solutions that address real user needs. Our workshops take place in a specifically designed DT WORKSPACE supporting teamwork, creativity and the full range of different learning styles.

Our facilitators:

- support the creation of innovative concepts that improve the business,
- help to structure creative and decision-making processes,
- develop natural creative potential,
- teach how to build project teams and communicate effectively

What do we offer?



DT WORKSHOP

Methodological workshops to pick up the Design Thinking process



DT TOOLS

Tooling workshops exploring Design Thinking techniques



DT PROJECT TEAM

Practical workshops on solving real problems of the organization in interdisciplinary project teams



DTthon

Innovative solutions design marathon carried out using the Design Thinking methodology

At SJO, we offer effective language instruction and preparation for certification. As a long-standing examination centre, we collaborate with prestigious international institutions such as:

- Pearson
- Cambridge University
- The Goethe-Institut
- Cervantes Institute

Foreign Language Center

– SJO

What do we offer?

- courses taught in small groups by experienced teachers
- a one-year course comprising 110 hours, validated by a diploma
- general and business language learning
- preparation for prestigious international language examinations
- assistance in acquiring language qualifications to enhance future employment prospects.

Contact us:

Director of the Centre: Dr Sylwia Wrona, Prof. at the WUEB

dthub.ue.wroc.pl | dthub@ue.wroc.pl | +48 538 518 220 | +48 539 012 476
ul. Komandorska 118/120, 53-345 Wrocław

▶ More information
about completed
projects



◀ More information
about completed
projects

Contact us:

sjo.uew.pl/en

sjo@ue.wroc.pl | +48 71 36 80 441
ul. Drukarska 24a, 53-312 Wrocław

Examination Centre for the Chartered Institute for Securities & Investment

– CISI

Since 2019, we have been offering the opportunity for employees to obtain professional qualifications from the Chartered Institute for Securities and Investment (CISI).

This is a significant time-saver and convenience for entrepreneurs and company employees. Previously, those in Wrocław had to travel to Krakow for these exams, but now they can do so locally with us.

Examinations can be taken in writing or online. The university has trained staff and certified rooms available to support this collaboration.

What do we offer?

CISI certifications, including the most popular ones:

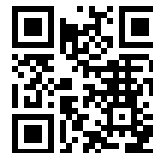
- International Introduction to Securities & Investment
- Risk in Financial Services
- International Certificate in Wealth and Investment Management
- Investment Operations Certificate (IOC)
- Fundamentals of Financial Services

Contact us:

cisi.org

centreoperations@cisi.org

More information
about completed
projects



We create space for development

Contact us:

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